

The 29th ANNUAL SYMPOSIUM of



EXHIBITION AND SPONSORSHIP MANUAL



JULY 22 -25, 2015

FIRA DE BARCELONA - MONTJUÏC
Barcelona - Spain

#PS2015

PROTEINSOCIETY.ORG/SYMPOSIUM



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Dear Colleagues,

As the President of the Protein Society, I would like to encourage your company to participate in the 29th Annual Symposium of The Protein Society. A unique, 3.5 day forum focusing on all aspects of protein science, the meeting will take place in Barcelona, Spain, July 22-25, 2015.

With an outstanding program developed by the 2015 Program Planning Committee, the meeting will be the can't-miss event for scientists seeking to stay on top of the latest advances and developments.

The longstanding significance of the meeting derives from its unique, trans-disciplinary focus on proteins per se, rather than a narrower focus on a particular protein type, biological field, or experimental method. This shared interest in proteins draws thought leaders from around the world who are conducting molecular biological, genetic, biochemical, biophysical and computational experiments at leading institutions in more than 50 nations. Put simply, the Protein Society Symposium is the meeting for learning and presenting the latest results in protein science from all scientific disciplines. And, consequently, it serves as a singular opportunity for vendors and sponsors who offer services and technologies aimed at proteins in the lab. There are numerous sponsorship offerings that are designed to cost-effectively boost your company's visibility, and we work with our exhibitors to drive traffic and ensure your return on investment.

Please take a look at the information below and get in touch if you have any questions or suggestions.

I hope you will be able to make it, and look forward to meeting many of you in Barcelona!

Best Wishes,

James U. Bowie, PhD
Protein Society President



PROGRAM PLANNING COMMITTEE

James Wells (Chair)

Professor & Chair, Dept of Pharmaceutical Chemistry University of California, San Francisco

Sarah Teichmann

Research Group Leader EMBL-European Bioinformatics Institute & Wellcome Trust Sanger Institute

Mark Lemmon

Professor & Chair, Dept of Biochemistry & Biophysics University of Pennsylvania Perelman School of Medicine

Miquel Pons

Professor, Dept of Organic Chemistry University of Barcelona

Oscar Millet

Structural Biology Unit CIC BioGUNE

Gary Pielak

Distinguished Term Professor of Chemistry, University of North Carolina, Chapel Hill

TOPICS PRESENTED WILL INCLUDE

- Engineering & Interpreting the Genome
- Chemical Biology
- Proteomics (PPIs, PTMs)
- Protein Allostery & Dynamics
- Folding
- Enzyme & Pathway Engineering
- Systems Biology
- Integrative Protein Science
- Observing Dynamics in Single Cells
- Intrinsically Disordered Proteins
- Cell Engineering
- Protein Engineering





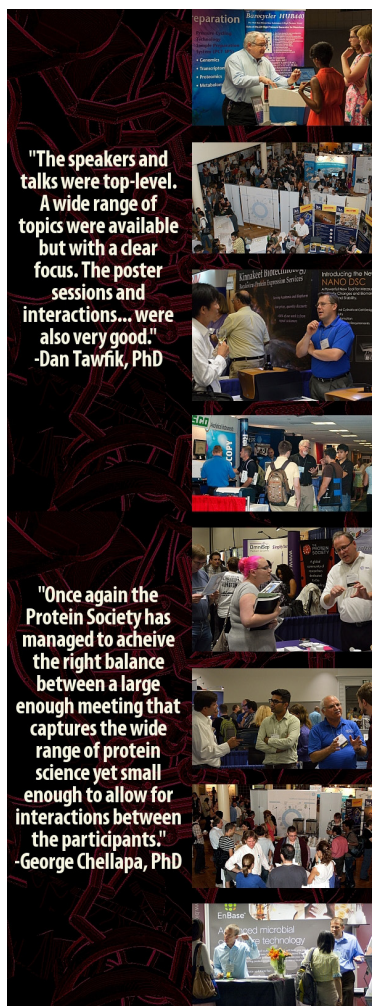
WHY SHOULD YOU EXHIBIT/SPONSOR?

- A presence at the Congress is your organisation's opportunity to leverage four days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships.
- Exhibiting is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting.
- Congress participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
- Your Company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- The Congress will assist you in achieving strategic goals by providing you with direct exposure to your target market.
- Be informed and identify the marketing strategies being implemented by your competition.

Key benefits to early committment

Aligning your company early will ensure:

- Maximum exposure for your company and increased opportunities to access not only the registered delegates but anyone receiving Congress printed or electronic marketing information.
- First choice of sponsorship opportunity to ensure alignment with your marketing aims.





SPONSORSHIP OPPORTUNITIES

FINAL PROGRAM AND ABSTRACT BOOK USB 4.700€ / \$5,500

The USB will contain the Electronic Program and Abstract Book. Each participant will receive an exchange voucher in their registration kit.

- Exclusive advertisement on the back of the exchange voucher (voucher to be provided by the Supporter and approved by the scientific committee)
- Exclusive Recognition as the Electronic Program Sponsor with signage and if possible, logo, with the Protein Society logo, on electronic device. The USB-Key will be distributed to all participants from the Supporter's exhibition booth
- Corporate logo and thank you message on inter-session slide
- Acknowledgement on the List of Sponsors in the Final Program
- Four complimentary tickets to the Member Reception
- One invitation to the VIP President's Reception

MEMBER RECEPTION (2 AVAILABLE) 4.200€ / \$5,000

- Recognition as Member Reception Sponsor
- Spotlight feature in pre-symposium e-mail blast
- Corporate logo and thank you message on inter-session slide
- Four complimentary tickets to the Member Reception
- Acknowledgement on the List of Sponsors in the Final Program
- One invitation to the VIP President's Reception

DELEGATE BAG 3.500€ / \$4,000

- Recognition as Registration Bag Sponsor
- Registration Bag will have corporate and The Protein Society logo printed
- Exclusive opportunity to include a bag insert
- Corporate logo and thank you message on inter-session slide
- Acknowledgement on the List of Sponsors in the Final Program
- Two complimentary tickets to the Member Reception
- One invitation to the VIP President's Reception

FOOD STATION DURING THE NETWORKING EVENTS 3.500€ / \$4,000 (PER EVENT)

- Recognition as Sponsor of the Networking Event that will take place during the Poster Sessions
- Corporate logo and thank you message on inter-session slide
- Acknowledgement on the List of Sponsors in the Final Program
- Two complimentary tickets to the Member Reception

WIRELESS ACCESS 2.200€ / \$2,500

- An initial branded splash screen will bear the sponsor's logo and will ask for a password. The password and/or access code can be changed each day and delegates can collect notification of the code from the sponsor's exhibition stand.
- On accessing the internet, the default home page will be the sponsor's company or product page.
- Corporate logo and thank you message on inter-session slide
- Acknowledgement on the List of Sponsors in the Final Program
- Two complimentary tickets to the Member Reception

COFFEE/REFRESHMENT BREAK (7 opportunities) 1.600€ / \$2,000

- Recognition as Coffee/Refreshment Break Sponsor (date selection is first come, first served)
- Corporate logo and thank you message on inter-session slide
- Two complimentary tickets to the Member Reception
- Acknowledgement on the List of Sponsors in the Final Program

MINI PROGRAM 1.300€ / \$1,500

- Acknowledgement as Sponsor of this pocket-size, useful Congress overview with company logo on back page.
- The Mini Program will be distributed to all registered participants of the Congress.
- Corporate logo and thank you message on inter-session slide
- Acknowledgement on the List of Sponsors in the Final Program
- One complimentary ticket to the Member Reception

SIGNPOSTING 1.300€ / €1,500

- Sponsor's logo will be printed on all signage around the Congress Venue.
- Corporate logo and thank you message on inter-session slide
- Acknowledgement on the List of Sponsors in the Final Program
- One complimentary ticket to the Member Reception

EXHIBITOR WORKSHOP 1.300€ / \$1,500

- Meeting room and one hour of dedicated time for a workshop (date selection is first come first served)
- Workshop listed in published symposium agenda

BADGE HOLDER AND LANYARD 1.000€ / \$1,200

- Recognition as Badge Holder and Lanyard sponsor. Lanyard will include corporate logo
- Corporate logo and thank you message on inter-session slide
- Acknowledgement on the List of Sponsors in the Final Program
- One complimentary ticket to the Member Reception

MOBILE MEETING APP 900€ / \$1,000

- Recognition as mobile app sponsor
- Web banner on mobile app landing page
- Corporate logo and thank you message on inter-session slide
- Acknowledgement on the List of Sponsors in the Final Program
- One complimentary ticket to the Member Reception

LUGGAGE TAGS

900€ / \$1,000

*The sponsoring company will provide luggage tags.**

- Sponsor's company logo will appear on the luggage tags, to be included in the participants' Congress bags
- Corporate logo and thank you message on inter-session slide
- Acknowledgement on the List of Sponsors in the Final Program

** This item must be approved by Barceló Congressos as well as Congress' Organizing Committee prior to the production. Otherwise, Barceló Congressos will have the right to produce these items and charges will be covered by the Sponsoring Company.*

ONLINE REGISTRATION

700€ / \$800

- The sponsor's name and logo will be prominently displayed on the registration page, and the company's logo will also appear on the confirmation which is sent to delegates.
- The sponsor's name and logo will be displayed in the electronic letter sent to all delegates one week prior to the Congress. Delegates will be provided with useful information about the Congress

BANNER IN MAILSHOT

500€ / \$600

For companies with a Satellite Symposium during the Congress

- Adding a banner advertising the company's satellite symposium within a mailshot/webmails sent by Barceló Congressos to registered delegates. Sponsor will send us an HTML file with their banner advertisement for approval.
- Corporate logo and thank you message on inter-session slide
- Acknowledgement on the List of Sponsors in the Final Program

PRE-MEETING ATTENDEE LIST

400€ / \$500

- Access to one time use mailing list to Symposium attendees (The Protein Society must approve all mailings)

POST-MEETING ATTENDEE LIST

400€ / \$500

- Access to one time use mailing list to Symposium attendees (The Protein Society must approve all mailings)

Become a Corporate Member of the Protein Society

Build a custom corporate membership package to become a corporate member and receive even more benefits for your support. Corporate membership pricing starts at \$1500 which can be attained by sponsorships valued at \$1500.

Corporate Membership in The Protein Society is the only way to receive access to the full Society membership list. Please visit www.proteinsociety.org for more information on Corporate Membership.

Previous Exhibitors include:

Art Robbins Instruments	JASCO
Aviv Biomedical, Inc.	KeraFAST, Inc.
Base Pair Biotechnologies	Malvern Instruments
Bio-Rad Laboratories, Inc.	Molecular Dimensions
BiOptix	Pressure BioSciences, Inc.
Cambridge Healthtech	ProCube
Institute	The Protein Society
Cayman Chemical Company	Reichert Technologies
FASEB	Sierra Analytics
ForteBio, A Div of Pall Life Sciences	Sierra Sensors GmbH
Garland Science Publishing	St. Jude Children's Research Hospital
GE Healthcare	TA Instruments
HORIBA Scientific	TTP Labtech, Inc.
Intavis, Inc.	Wiley



EXHIBITION

Price of the booth

Booth rental fee: 1.700€ / \$2,100 in-line

1.800€ / \$2,200 corner

The price per booth includes the following:

- . 3 Exhibit only registrations
- . 1 full conference registration

Modular booth consisting of:

- . Aluminum structure, Octanorm system.
- . Boards in white melamine.
- . Height: 248 cm
- . Carpet, stuck on the floor with double-sided tape.
- . Fascia board, 22 cm high, all along the booth.
- . Name of the company with standard writing in black vinyl 12 cm high, with a maximum of 20 letters by stand.
- . Lighting with orientable halogen spotlights (100W per each 2sqm of surface).
- . Electricity: 2.200W fuse box (includes one socket)



Payment terms

- . Rates will be charged in €. The \$ fees are for informative purposes only.
- . 50% of the total amount as a confirmation of the reservation.
- . 50% remaining will be paid before May 15th, 2015. If the exhibitor does not comply with these terms, the organizers may cancel the reserved space and rent it to another exhibitor without being obliged to reimburse the deposit.

Cancellation policy

- From the organizers:

The organizers may modify or cancel the exhibition if unforeseen circumstances occur. In the event of a cancellation, the organizers will reimburse the exhibitor.

- From the exhibitor:

In the event that the exhibitor chooses to withdraw from the conference, the exhibitor must notify the organizers in writing.

- Reimbursement for cancellations:

- . For cancellations before February 1, 2015 - 100% of the total amount will be reimbursed.
- . For cancellations after February 1, 2015 - No reimbursement will be made.

Commercial Exhibition

. Move in:

Tuesday, 21st July 2015

11:00h to 17:00h

. Exhibit Hours:

Tuesday, 22nd -Friday 24th July 2015

09:00h to 18:30h

Saturday, 25th July 2015

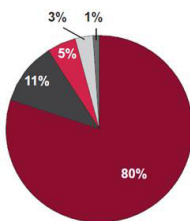
08:30h to 13:00h

. Move out:

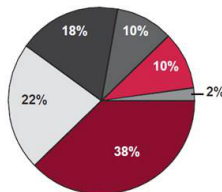
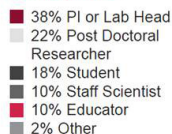
Saturday, 25th July 2015

Starting from 13:00h

Primary Work Environment

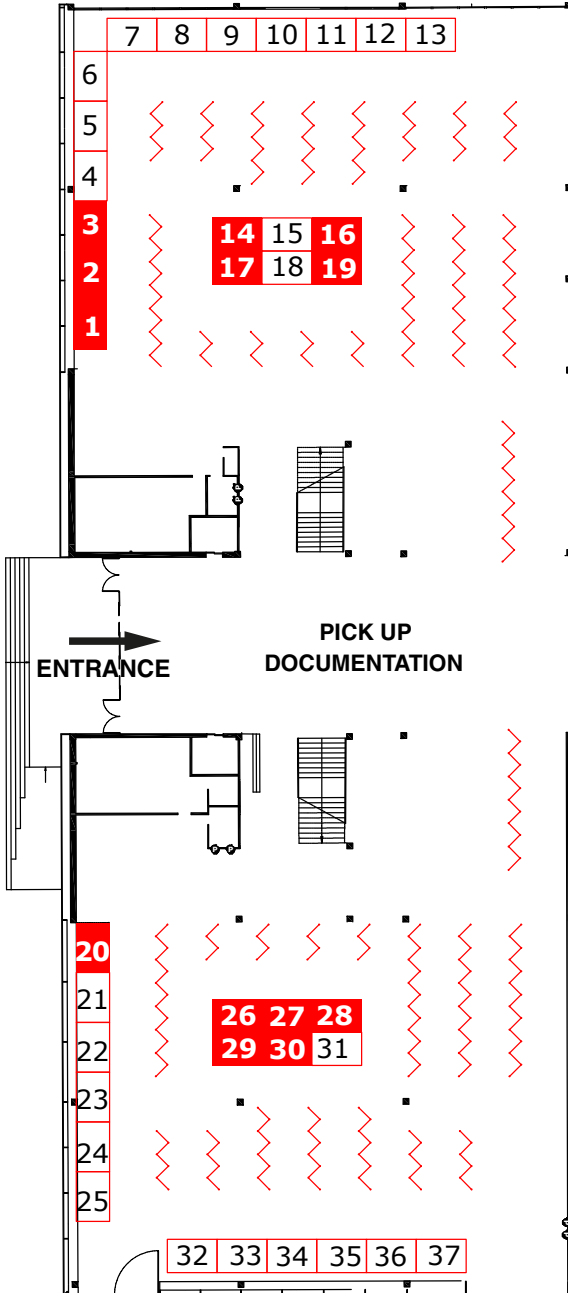


Primary Role





EXHIBITION FLOOR MAP



BOOTH RESERVATION FORM

Please fill in this form and send it to
BARCELÓ CONGRESOS – protein2015@barcelocongresos.com
Phone: +34 93 882 38 78

Company name: _____

Contact person: _____

Address: _____

City: _____ Zipcode: _____

Phone number: _____ Fax number: _____

E-mail address: _____ VAT Number: _____

Booth Number	
Booth Price	€
21% VAT	€
Total	€

PAYMENT TERMS:

50% upon confirmation The remaining 50% is to be paid by May 15th.

PAYMENT TYPE

Bank transfer to:

Beneficiary: Barceló Turismo y Congresos, S.L.
Address: Pl.Olivar, n6, CP 07002-Palma de Mallorca
SWIFT CODE: BBVAESMMXXX
Account number: 0182 4899 18 0201515790
IBAN number: ES44 0182 4899 1802 0151 5790

Please email us the scanned copy of the bank transfer together with the Booth Reservation Form to protein2015@barcelocongresos.com Please add the name of the company and the booth number in the concept on the bank transfer.

Credit card: [] Visa [] American Express [] Eurocard/Mastercard [] Diners Club

Credit card number _____ Exp. date ____/____

I hereby authorize BARCELÓ CONGRESOS to charge this credit card for the total amount due. In the event of modification of the reservation, I hereby authorize Barceló Congresos to alter the amount charged in the credit card. I have read and accept the terms and conditions of the reservation.

Cardholder	Signature	Date



Barcelona: Welcoming city

Barcelona is a dynamic, welcoming city and one of the major economic and business centers of the Mediterranean Europe.

The Catalan capital has a modern hotel infrastructure and boasts first rate shops and leisure, cultural and tourist attractions; all these traits have made Barcelona a firstclass tourist destination, and the ideal place for meetings and congresses.

Palau de Congressos de Barcelona

The Protein Society has contracted the Palau de Congressos de Barcelona in exclusivity. This venue offers a wide space for commercial, cultural and scientific events with all the necessary technical facilities. Located in downtown Barcelona, it allows easy access to all historical and tourist attractions, hotels and shopping areas.

The 29th Symposium of *the Protein Society* counts with:

- . 1500 m² for commercial exhibition and poster presentations.
- . Auditorium with a capacity of over 1600 attendees.
- . Breakout rooms
- . Lunch area and cafeteria



Barceló
CONGRESOS

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