



28th  
SOFT  
2014

# Symposium on Fusion Technology

September 29th / October 3rd

2014

San Sebastian, Spain

[www.soft2014.eu](http://www.soft2014.eu)



GOBIERNO  
DE ESPAÑA

MINISTERIO  
DE ECONOMÍA  
Y COMPETITIVIDAD

**Ciemat**

Centro de Investigaciones  
Energéticas, Medioambientales  
y Tecnológicas

SPONSORSHIP MANUAL

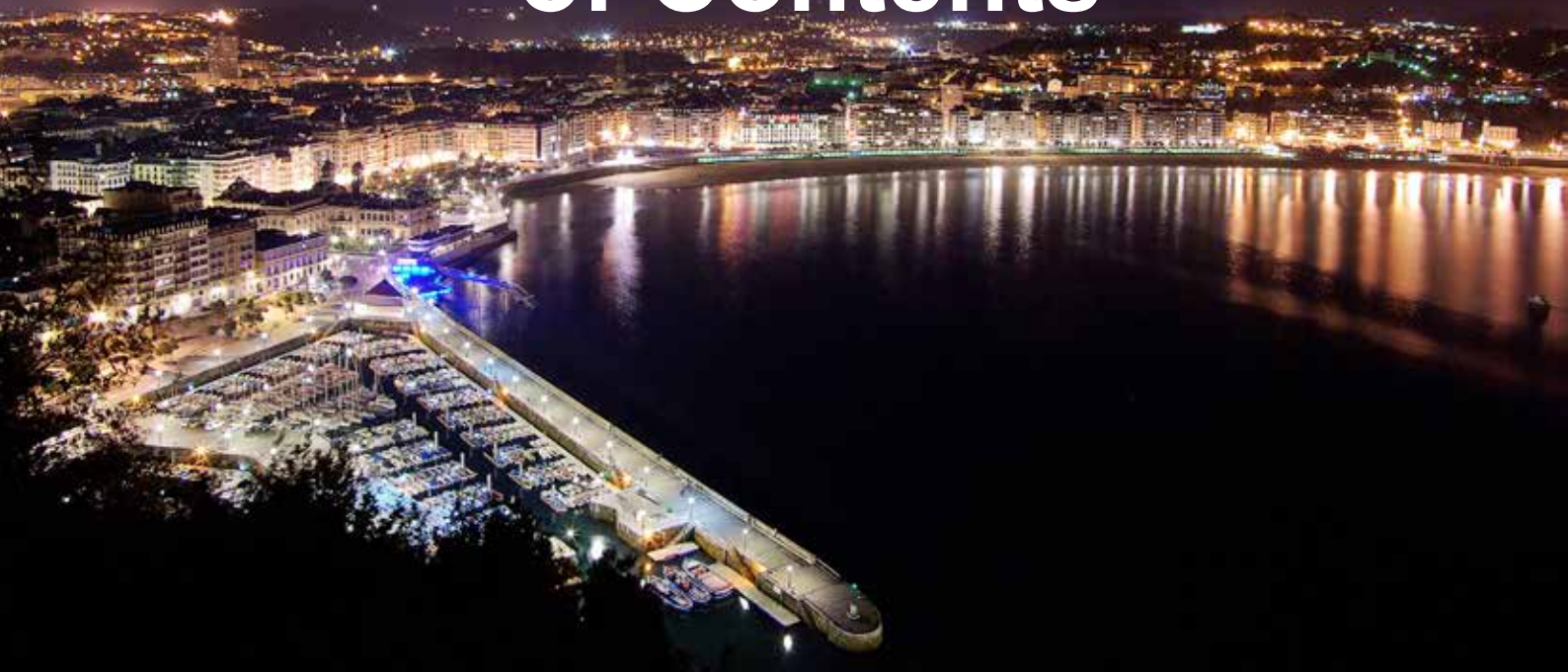




# Symposium on Fusion Technology

September 29th / October 3rd 2014  
San Sebastian

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# Welcome Letter

Dear Madam, Dear Sir,

On behalf of the International Organising Committee, it is our pleasure to invite you to support the 28th Symposium on Fusion Technology (SOFT2014) that will be held in San Sebastián, Spain, from 29th September to 3rd October 2014.

SOFT is the largest conference on this topic in Europe and likely in the world. It brings together around 800 scientists and engineers working on the development of this new source of energy. The present symposium is being organised by Spanish research centre CIEMAT.

As SOFT organisers we pay capital attention to the involvement of Industry and we are aware that companies need to perceive a real value in return of their effort in participating to the event. In this respect, SOFT2014 will provide your company with valuable advantages:

- Unique access to the international fusion technology community, to inform them about your products and services and build long-term relationship. The stands will be strategically located to maximize the interaction with conference attendants.
- Attendance of public and private research authorities and labs. Thematic workshops dedicated to the main fusion challenges will bring you the opportunity to interact with fusion stakeholders: IO, F4E and the most important laboratories will also convey you first hand information on the fusion program.
- An industrial info-day, covering both long and short-term objectives, will be held during the conference, allowing the main actors of the nuclear fusion community, from research institutions up to industry, to interact.
- The industrial exhibition will facilitate you to develop business relationships; SME and R&D centres will have the opportunity of exhibiting at a special discount rate.
- "Business to business" (B2B) and "Customer to Business" (C2B) meetings will be organized during the symposium. Further information will appear on the website.

An early alignment of your company will ensure:

- Maximum visibility for your company and increased opportunities to access registered delegates and distribute among them printed or electronic marketing information.
- First choice of sponsorship possibilities.

We look forward to seeing you at the SOFT2014 Conference in San Sebastián!

Yours sincerely,



**Joaquín Sánchez**

Chairman of the International Organizing Committee



## Committees

### Organizing Committee

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*Joaquín Sánchez.* CIEMAT, Spain  
*Vincent Massaut.* SCK•CEN, Belgium  
*Chris Ibbott.* European Commission, Brussels, Belgium  
*Jean-Marie Noterdaeme.* IPP, Garching, Germany  
*Sylvain Bremond.* CEA / IRFM, France  
*Tom Todd.* CCFE, UK  
*Enrique Ascasibar.* CIEMAT, Spain  
*Roberto Piovan.* CNR-Consorzio RFX, Italy  
*Lorenzo Boccaccini.* KIT, Germany  
*Bruno Gonçalves.* IST, Portugal  
*Silvano Tosti.* ENEA, Italy  
*Walter Fietz.* KIT, Germany  
*Angel Ibarra.* CIEMAT, Spain  
*Regina Knitter.* KIT, Germany  
*Christian Linsmeier.* FZJ, Germany

### Local Organizing Committee

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Chairman

*Enrique ASCASIBAR.* CIEMAT

Scientific Secretary

*Rafael VILA.* CIEMAT

Finance

*Dina DABBAH.* CIEMAT

Research Centre & University contact

*Carmen GARCÍA-ROSALES.* CEIT (San Sebastián)

Satellite meetings

*Juan A. JIMÉNEZ*

Contact with Industry

*Ana. B. del Cerro,* CDTI

*Javier Cáceres,* INEUSTAR



# General Information

## Venue

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Welcome to the San Sebastian's Kursaal Congress Centre, an amazing architectural work by Rafael Moneo facing the Bay of Biscay, the epicentre of the city's cultural and congress activity, gathering more than 300 events and 600,000 people every year.

## Congress Dates

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September 29<sup>th</sup> - October 3<sup>rd</sup>, 2014

## Payment Terms

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- 50% of the total amount as a confirmation of the reservation.
- 50% remaining will be paid before June 25<sup>th</sup>, 2014. If the exhibitor does not comply with these terms, the organizers may cancel the reserved space and rent it to another exhibitor without being obliged to reimburse the deposit.

## Cancellation policy

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- From the organizers:  
The organizers may modify or cancel the sponsorship if unforeseen circumstances occur. In the event of a cancellation, the organizers will reimburse the exhibitor.
- From the exhibitor:  
In the event that the sponsor chooses to withdraw from the conference, the sponsor must notify the organizers in writing.

- Reimbursement for cancellations:  
For cancellations before February 25, 2014 - 100% of the total amount will be reimbursed.  
For cancellations after February 25, 2014 - No reimbursement will be made.

## B2B and C2B

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Business to business meetings and customer to business meetings will be organized during the symposium. Further information will be available on the website.

## Industrial Infoday and Thematic workshops.

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It's foreseen to organize an Industrial Infoday and thematic workshops allowing the main actors from research institutions up to industry to interact in a dedicated forum that will convey you first hand information on the fusion program.



## Sponsorship Categories

	Platinum	Gold	Silver
Cost of the package	€ 10.000	€ 5.000	€ 3.000
Your logo on the sponsoring page of the website with a link to your own website	√	√	√
Provision of a fitted stand at the heart of the exhibition of the conference (see in the Exhibitor's Manual the booth location)	6 sqm	Discount 25%	No
The possibility of placing your documentation in the "delegate's bag"	√	√	√
Free full pass tickets to conference with a value of € 650 each	3	2	1
Full page advertising in the final programme for delegates (A5)	Two	One	No
Acknowledgement as Sponsor in the slides that will be projected in the main meeting room	√	√	√
The opportunity to complement your visibility through the below-mentioned event packages with a 25% discount	√	√	√

# Sponsorship Opportunities

## 1. Delegate bags: 6.000 €



Sponsor's logo on the bag to be handed out to all the congress participants. Including sponsor's publicity in the bag.  
Limited to one company.

**SOLD**

## 2. Participant accreditation badge passes: 3.000 €



The sponsor's logo on badge lanyards.  
Limited to one company.

**SOLD**

## 3. Note pads and pens: 2.500 €



The sponsor's logo on note pads and pens that will be included in the congress bag.

## 4. Website: 3.000 €



The sponsor's logo on the official congress website from which registrations, reservations and sending of abstracts will be made.

## 5. Delegate bags inserts: 750 €



This package, limited to maximum five companies, gives you the opportunity to insert your company leaflet in the participant's bags (one A4 sheet or a catalog of 4 pages maximum).

## 6. Advertising in final program: 5.000 €



Advertising on the back cover of the final Program.

## 7. Sponsorization of the coffee breaks: 1.000 € / Day



Sponsor's logo on the tables where coffee will be served.

## 8. Sponsorization of the cocktail: 7.000 €



Sponsor's logo on the tables where the cocktail will be served.

## 9. Sponsorization of the Gala dinner: 15.000 €



Sponsor's logo on the tickets that will be handed out for the Gala dinner.

## 10. Internet Point: 1.000 € / Day



Sponsor's logo in the computer area for the participants' free use.





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## Sponsorship Form

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Zipcode: \_\_\_\_\_

Phone number: \_\_\_\_\_

Fax number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

VAT Number: \_\_\_\_\_

### SPONSORSHIP

Sponsorship Description	
Sponsorship Price	€
21% VAT	€
Total	€

### PAYMENT TERMS:

50% upon confirmation The remaining 50% is to be paid by June 25<sup>th</sup> 2014.

### PAYMENT TYPE

☐ Bank transfer to:

Beneficiary: Barceló Turismo y Congresos, S.L.

Address: Pl.Olivar, n6, CP 07002-Palma de Mallorca

SWIFT CODE: BBVAESMMXXX

Account number: 0182 4899 18 0201515790

IBAN number: ES44 0182 4899 1802 0151 5790

*Please email us the scanned copy of the bank transfer together with the Sponsorship Reservation Form to [isfnt-11@barcelocongresos.com](mailto:isfnt-11@barcelocongresos.com). Please add the name of the company and the Sponsorship description in the concept of the bank transfer.*

☐ Credit card: [ ] Visa [ ] American Express [ ] Eurocard/Mastercard [ ] Diners Club

Credit card number \_\_\_\_\_ Exp. date \_\_\_\_/\_\_\_\_

I hereby authorize BARCELÓ CONGRESOS to charge this credit card for the total amount due. In the event of modification of the reservation, I hereby authorize Barceló Congresos to alter the amount charged in the credit card. I have read and accept the terms and conditions of the reservation.

Cardholder	Signature	Date

**Technical Secretariat**

**Barceló**  
**CONGRESOS**

Plaça Europa 17-19, 1<sup>a</sup> planta  
L'Hospitalet de Llobregat - Barcelona  
Ph.: +34 93 882 38 78  
[soft2014@barcelocongresos.com](mailto:soft2014@barcelocongresos.com)