

# 11<sup>th</sup> International Symposium on Fusion Nuclear Technology

16-20 September 2013. Barcelona, Spain



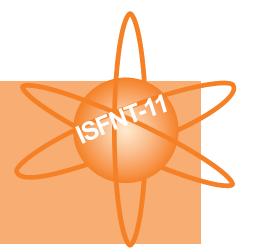
### **EXHIBITORS' MANUAL**

#### **Organizers:**









# Welcome

Dear colleague,

On behalf of the Organising Committee, it is our pleasure to invite you to the International Symposium on Fusion Nuclear Technology (ISFNT), that will be held in Barcelona, Spain from 16-20 September 2013.

The ISFNT has been recognized as one of the main international gathering for fusion energy and technology development since it was conceived. The main goal of the ISFNT is fostering collaborations among scientists and engineers working on the many technical disciplines of the field and to exploit synergies that have arisen in order to identify means to resolve the key issues in Fusion Nuclear Science and Technology (FNST).

The symposium focuses on both near-term fusion devices and long-term reactor technologies. Contributions related to the science, engineering, experiments, facilities, modelling, analysis, design and safety are encouraged.

The International Symposium on Fusion Nuclear Technology-11 will continue its recognized tradition of excellence and stimulate the interest of its participants.

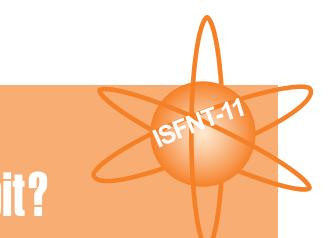
We look forward to seeing you in Barcelona, September 2013!

Yours sincerely,

Joaquín Sánchez

Director, Laboratorio Nacional de Fusión. CIEMAT

General Chairman ISFNT-11



# Why should you exhibit?

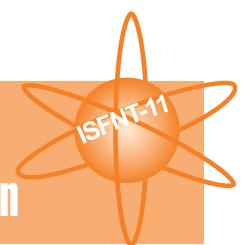
Exhibiting in ISFNT-11 is a cost-effective opportunity to reach a large number of delegates within your target market.

- A presence at the Congress is your organisation's opportunity to leverage five days of unparallel access to a wide potential client base, to inform them about your products and services and build long-term relationships.
- Business to Business (B2B) and Customer to Business(C2B) meetings will be organized during the Symposium. Further information will be available on the website.
- Exhibiting is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting.
- Congress participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
- Your Company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- An International Industrial Fusion Business Forum will be held in combination with the ISFNT-11, allowing the main actors of the nuclear fusion, from research institutions up to industry, to interact in a dedicated Industrial Workshop and an Industrial Exhibition.
- The Congress will assist you in achieving strategic goals by providing you with direct exposure to your target market.
- Be informed and identify the marketing strategies being implemented by your competition.
- SME and R&D centers will have the opportunity of exhibiting during the ISFNT at a special discount rate.

#### **Key benefits to early committment**

Aligning your company early will ensure:

- Maximum exposure for your company and increased opportunities to access not only the registered delegates but anyone receiving Congress printed or electronic marketing information.
- First choice of sponsorship opportunity to ensure alignment with your marketing aims.



## Venue & General Information

#### **Barcelona: Welcoming city**



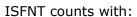
Barcelona is a dynamic, welcoming city and one of the major economic and business centers of the Mediterranean Europe.

The Catalan capital has a modern hotel infrastructure and boasts first rate shops and leisure, cultural and tourist attractions; all these traits have made Barcelona a first-class tourist destination, and the ideal place for meetings and congresses.

#### Palau de Congressos de Barcelona

ISFNT has contracted the Palau de Congressos de Barcelona in exclusivity.

This venue offers a wide space for commercial, cultural and scientific events with all the necessary technical facilities. Located in downtown Barcelona, it allows easy access to all historical and tourist attractions, hotels and shopping areas.



- . 1500 m2 for commercial exhibition and poster presentations.
- . Auditorium with a capacity of over 1600 attendees.
- . Breakout rooms
- . Lunch area and cafeteria

#### **Commercial Exhibition**

#### Set up

Sunday, 15th Sept 2013 16.00 to 20.00

#### **Schedule**

Monday, 16th - Thursday 19th Sept 2013 08.30 to 18.00

Friday, 20th September 2013 08:30 to 14:30

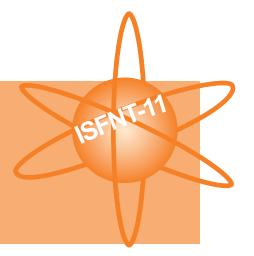
#### **Exhibition dismantling**

Friday, 20th September 2013 Starting from 14:30









# **Booth Information**

#### **Price of the booth**

- 1 Booth 3x2 (6 sqm) = 2.000 € + 21% VAT 2 Booths 6x2 (12 sqm) = 3.500 € + 21% VAT
- The price per booth includes the following:
- . Access to the Industrial Workshop on Tuesday, September 17th and access to B2B and C2B meetings during the symposium.
- . One Exhibitor pass with access to coffee breaks and Welcome Reception.
- · One person full pass (access to the whole conference).

Modular booth consisting of:

- . Aluminum structure, Octanorm system.
- . Boards in white melamine.
- . Height: 248 cm
- . Carpet, sticked on the floor with double-sided tape.
- . Fascia board, 22cm high, all along the booth.
- . Name of the company with standard writing in black vinyl 12cm high, with a maximum of 20 letters by stand.
- . Lighting with orientable halogen spotlights (100W per each 2sqm of surface).
- . Electricity: 2.200W fuse box (includes one socket)
- . One table and two chairs.

### **Special rates are offered to SME and R&D Centers**

- 1 Booth for R&D (4sqm) = 800 € + 21% VAT
- 1 Booth for SME (4sqm) = 800 € + 21% VAT

The price includes the following:

- . Access to the Industrial Workshop on Tuesday, September 17th and access to B2B and C2B meetings during the symposium.
- . One Exhibitor pass with access to coffee breaks and Welcome Reception.
- . Modular booth consisting of:
  - . Aluminum structure, Octanorm system.
  - . Boards in white melamine.
  - . Height: 248 cm
  - . Carpet, sticked on the floor with double-sided tape.
  - . Fascia board, 22cm high, all along the booth.
  - . Name of the company with standard writing in black vinyl 12cm high, with a maximum of 20 letters by stand.

- . Lighting with orientable halogen spotlights (100W per each 2sqm of surface).
- . Electricity: 2.200W fuse box (includes one socket)
- . One table and one chair.

Additional exhibitor's passes are available at 200 € per pass.

#### **Payment terms**

- . 50% of the total amount as a confirmation of the reservation.
- . 50% remaining will be paid before June 25th, 2013. If the exhibitor does not comply with these terms, the organizers may cancel the reserved space and rent it to another exhibitor without being obliged to reimburse the deposit.

#### **Cancellation policy**

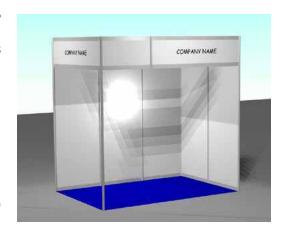
- From the organizers:

The organizers may modify or cancel the exhibition if unforeseen circumstances occur. In the event of a cancellation, the organizers will reimburse the exhibitor.

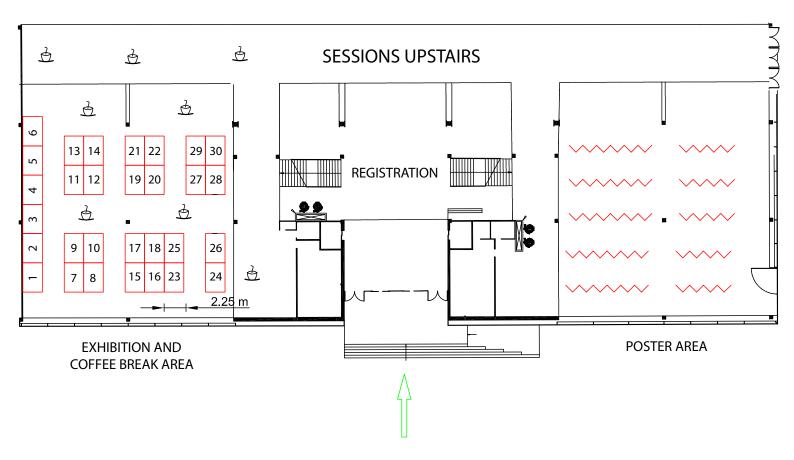
- From the exhibitor:

In the event that the exhibitor chooses to withdraw from the conference, the exhibitor must notify the organizers in writing.

- Reimbursement for cancellations:
- . For cancellations before February 25, 2013 100% of the total amount will be reimbursed.
- . For cancellations after February 25, 2013 No reimbursement will be made.







**ACCESS TO THE VENUE** 

### **Booth Reservation form**

Company name:

Please fill in this form and send it to: Barceló Congresos

Ciutat de la Justícia de Barcelona-Av. Carrilet, 3Edificio D, Pl. 10 08902 L'Hospitalet de Llobregat (Barcelona) / Edificio Concatel. T + 34 937 063 578

isfnt-11@barcelocongresos.com

Contact person:				
Address:				
City:		Zipcode	:	
Phone number:		Fax number:		
E-mail address:		VAT Number:		
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#### **Technical Secretariat**



#### **Barcelo Congresos**

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