

# 21<sup>ST</sup> INTERNATIONAL CONFERENCE ON ORAL AND MAXILLOFACIAL SURGERY

# ICOMS

21-24 October 2013

# BARCELONA

[www.icoms2013.com](http://www.icoms2013.com)

**ICOMS** XXI

INTERNATIONAL CONFERENCE ON  
ORAL & MAXILLOFACIAL SURGERY

Organized by:



INTERNATIONAL ASSOCIATION OF  
ORAL AND MAXILLOFACIAL SURGEONS

sociedad  
española de  
cirugía oral  
y maxilofacial



**Congress Chair:**

Dr. Javier González Lagunas

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## Welcome



Dear friends

Every two years, the maxillofacial community gathers in a scientific event, the ICOMS, that after 20 editions has become a "classic". Now it is our turn, and its 21st edition is finally coming to Barcelona.

An absolutely dedicated committee has already started to work on the organization of the conference. We are pursuing excellence: we want ICOMS to be exceptionally good and to exceed your expectations.

We want Barcelona to be an ICOMS to remember and we have the tools to do so: committed organizers, the full support of our national association SECOM, and a welcoming city.

Barcelona is one of the world's preferred destinations for professional meetings: the quality of the facilities, the high standard of hotels/ restaurants, together with a mild Mediterranean climate and the warmth of its citizens have converted the city into a magnet for business travellers. Perfectly communicated with the rest of Spain, it is an ideal starting point for those of you who want to explore the rest of the country.

So mark your calendar and make your plans in advance. Barcelona will not disappoint you. In the next few months we will keep you informed about the Conference. Also, I will personally be fully available for any suggestions you might have.

But don't forget that the success of the ICOMS requires not only our work and effort, but also needs your participation and support.

See you in Barcelona!

***Dr Javier González Lagunas***

***Chairman ICOMS 21***

## The Congress City

Barcelona was founded over two thousand years ago on the Mediterranean coast in the north-east of the Iberian Peninsula, between two rivers, a short distance from France. Since then, it has been the traditional gateway to Spain through which a number of cultures have entered to enrich the city.

You can follow the traces of this history and diversity as you walk through the city: through the Gothic Quarter, built over the Roman ruins; through the Eixample district with its Catalan art-nouveau, or modernista, buildings, which is a showcase for Gaudí's dazzling architecture, and is laid out on an ordered and rational grid pattern...

This diversity and harmony also blossom in the personality of the enterprising and hard-working people of Barcelona, who have a real love of life, are public-spirited and love culture.

All these traits have made Barcelona a first-class tourist destination, and the ideal place for meetings and congresses. This open, welcoming city shed its skin and opened to the sea to host the 1992 Olympic Games. It completed its seafront with the new Forum zone, which opened in 2004, and is the site of some of Europe's largest hotel and congress facilities. It is located in the heart of an area dedicated to talent and innovation – the technology district 22@ –, located around the new Diagonal area.

4 In just over two decades, Barcelona has completely transformed its infrastructures and facilities showing a dynamic and pioneering spirit, which is perfectly visible in its new urban and architectural layout.

The city continues to enjoy spring-like climatic conditions, and encourages its visitors to share in its own particularly attractive lifestyle which combines the gentleness of the Mediterranean shores with the drive and capacity for innovation of a young society.

This is a unique combination on the European continent, in a privileged geographical enclave, whose inquiring and dependable population already enjoy this 21st-century Mediterranean metropolis.

## ORGANIZING COMMITTEE

**President:** *Javier González Lagunas*

**General Secretary:** *Juan Antonio Huetos Madrid*

**Treasurer:** *Santiago Llorente Pendás*

**Social program subcommittee:** *Joan Grau Cases*

**Members:**

*Jose Ignacio Salmerón*

*Miguel Burgueño*

*Joan Birbe Foraster*

*Arturo Bilbao Alonso*

*Fernando García Marin*

## SCIENTIFIC COMMITTEE

**President:** *Julio Acero*

**Honorary Chairman:** *Carlos Navarro*

**Chairman of the abstracts issue:** *Rafael Martín Granizo*

**Members:**

*Juan C De Vicente*

*Ignacio Garcia Recuero*

*Federico Hernandez Alfaro*

*Pedro Infante*

*Jose L Lopez Cedrun*

*Florencio Monje*

*Gregorio Sanchez Aniceto*

## Topics and Subtopics

We are organizing an exciting scientific programme that will include 6 different sections:

- 1. Symposiums** will be the scientific core of the ICOMS: Different aspects of hot topics in oral and maxillofacial surgery, presented by surgical experts.
- 2. East meets west.** Controversies with 3 pannelists from different continents and with different approaches to a particular problem of our speciality.
- 3. Invited lectures.** Including the President´s lecture, Sixty minutes presentations by some of the world´s most reputed speakers.
- 4. Limited attendance clinics.** Divided in 5 courses of 4 hours each. Delegates will be able to attend individual lectures or the whole course, in order to receive a full education on a particular area of maxillofacial surgery.
- 5. Special forums.** Including SIGs in Cancer and Clefts
- 6. Free papers.** Oral communications and digital posters

In those sections we will devote special attention to the following topics:

- Osteogenic distraction in 2013
- Facial Transplant
- New Technologies in craneofacial deformities
- Minimally invasive surgery
- Mandibular reconstruction
- Tissue engineering and bone reconstruction
- Head and neck oncology
- TMJ surgery
- Cleft surgery
- Research strategies

## General Information

### Congress Venue:

#### Palau de Congressos de Catalunya

Avda. Diagonal 661-671

08028 Barcelona (Spain)

www.pcongresos.com



The Palau de Congressos de Catalunya is located in the prestigious Avenida Diagonal of Barcelona, the most important financial and business centre of the city. The building is a part of the Hotel Rey Juan Carlos I – Business and City Resort and is surrounded by some of the most breathtaking gardens in Barcelona. The entire hotel complex is one of the most outstanding urban settings in the world.

The Palau de Congressos de Catalunya has 35 halls and rooms of varying sizes. The grandiose Auditorium can hold a maximum of over 2,000. The maximum exhibition space is over 4,000m<sup>2</sup>

### Price of the Stand

6sqm (3 x 2m) : 3.800€ + VAT (21%)

The exhibition space includes:

- Space for the booth (modular booth not included)
- Exhibitor passes
- Inclusion of the name and logo of the exhibiting company in the Final Programme

### Congress Dates

21st - 24th October, 2013

### Exhibition Set up:

October, 20th            11:00h - 20:00h

### Commercial Exhibition:

October, 21st            08:00h - 17:00h

October, 22nd            08:00h - 17:00h

October, 23rd            08:00h - 17:00h

October, 24th            08:00h - 17:00h

### Exhibition Dismantling:

October, 24th            17:00h - 20:00h

### Technical Secretariat



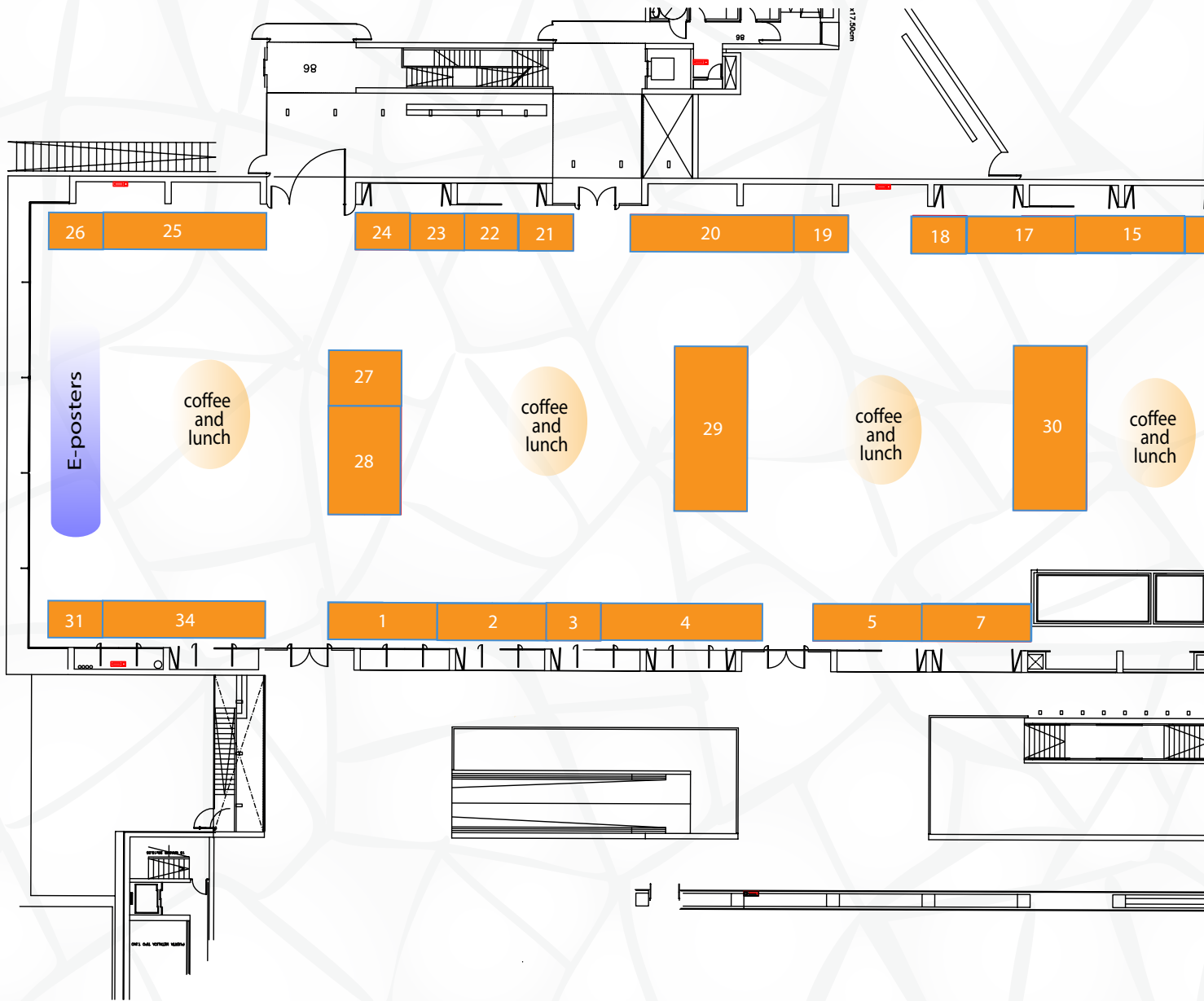
Barceló Congressos - Av. Carrilet, 3 Ed. Concatel Planta 10

L'Hospitalet de Llobregat - Barcelona

Telf.: 937 063 578




E-mail: [icoms2013@barcelocongresos.com](mailto:icoms2013@barcelocongresos.com)

# Exhibition Floor Plan



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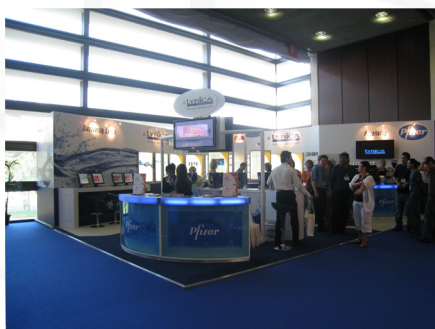
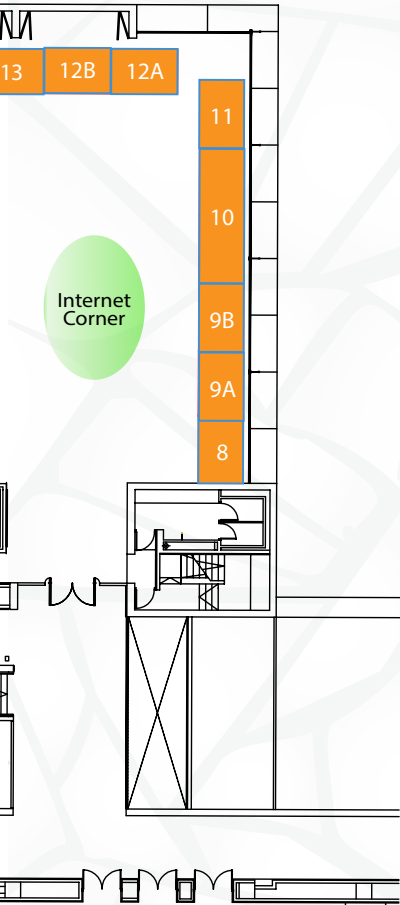
|   |                                 |
|---|---------------------------------|
|  | Pre booked for Platinum Package |
|  | Pre booked for Gold Package     |
|  | Booked                          |





## Confirmed exhibitors list

- Stand 1 - 12sqm:** Mectron S.p.A
- Stand 2 - 12sqm:** Materialise NV
- Stand 3 - 6sqm:** Biomet Microfixation
- Stand 4 - 18sqm:** Mozo-Grau
- Stand 5 - 12sqm:** Dentsply
- Stand 7 - 12 sqm:** MisIberica
- Stand 8 - 6 sqm:** AO Foundation AOCMF
- Stand 9A - 6 sqm:** EincoBio
- Stand 9b - 6 sqm:** INION
- Stand 10 - 12sqm:** Stryker
- Stand 11 - 6 sqm:** BEGO SYSTEM
- Stand 12A - 6 sqm:** JEIL MEDICAL CORPORATION
- Stand 12B - 6 sqm:** General Dental
- Stand 13 - 6sqm:** Brainlab
- Stand 15 - 12sqm:** Avinent
- Stand 17 - 12sqm:** Nobel Biocare
- Stand 18 - 6 sqm:** Microdent System
- Stand 19 - 6sqm:** 3dMD
- Stand 20 - 18sqm:** Medicon eG
- Stand 21 - 6sqm:** Medical Modeling
- Stand 22 - 6sqm:** Kohler Meditzintechnik
- Stand 23 - 6sqm:** Anton Hipp GmbH
- Stand 24 - 6sqm:** BTI Biotechnology Institute
- Stand 25 - 18sqm:** Medartis
- Stand 26 - 6sqm:** Klockner
- Stand 27 - 12sqm:** Dolphin Imaging and Management Solution
- Stand 28 - 24sqm:** Osteomed
- Stand 29 - 36sqm:** KLS Martin-Osteoplac
- Stand 30 - 36sqm:** DePuy Synthes
- Stand 31 - 6sqm:** Sweden-Martina
- Stand 34 - 18sqm:** Karl Storz



## Exhibition Information

### Allocation of the exhibition space:

Decisions regarding admission of exhibitors and exhibits as well as the allocation of space and the placement of booths are at the sole discretion of the Congress Organizer. However, the Congress Organizer will try to ensure that all exhibitor's expectations and wishes are satisfied.

The allocation of the stands/space will be made on a "first come - first served" basis.

### Payment Terms:

- 50% of the total amount as a confirmation of the reservation.
- 50% remaining will be paid before March 15th 2013.

If the exhibiting company does not observe these terms, the Organizers may cancel the reserved space and rent it to another exhibiting company without being obliged to reimburse the deposit paid.

### Cancellation Policy:

- From the organizers:

The Organizers may modify or cancel the exhibition if unforeseen circumstances happen. In the event of a cancellation, the Organizers will reimburse the exhibiting company.

- From the exhibiting company:

In the event that the exhibiting company cancels its participation in the Congress, the exhibiting company must notify the Organizers in writing.

- Reimbursement for cancellations:

Before January 10th 2013 - 50% of the total amount

After January 10th 2013 - no reimbursement will be made

You will find updated information about Exhibition on our Website:

**[www.icoms2013.com](http://www.icoms2013.com)**

## Sponsorship Packages

Sponsors will be invited to custom design their sponsorship package from the wide range of opportunities that will be outlined in order to ensure the sponsorship package meets your specific marketing needs. Further to this, any additional ideas that you may have to promote your products and services are very welcome for consideration by the Organising Committee. The ICOMS 2013 Sponsorship Team would be delighted to meet with you at your earliest convenience to discuss options or to create a tailor made sponsorship package specific to your marketing requirements.

Sponsors will have the opportunity to select the package to receive acknowledgements, benefits and entitlements according to the level of sponsorship contribution. Sponsorship items will be allocated on a "first come, first served" basis.

### Sponsorship Levels

#### **Platinum Package 35.000 € + VAT (21%)**

##### **Benefits include:**

- 4 Standard booth space (3X2M)
- 8 exhibition passes
- 4 gala dinner tickets
- Corporate Forum:
  - 4 hours session
  - Hiring of the room
  - Microphones for speakers and audience
  - Video Projection
  - 1 conference bag insert.
  - Audiovisual technician
  - Publication of the Corporate Forum programme on the Congress's website and the Final Programme
  - Use of the speaker's centre
  - Technical staff / Hostesses
  - Sponsors may print posters for the Corporate Forum and display these in the Congress centre
  - Sponsors may produce and publish their own programme, abstracts and proceedings
  - It has to be prior approval by the Scientific Committee
- Choice of logo on lanyards, pens, note pads, luggage tag or pocket program (assigned on first-come, first-served basis)

- Host of the IAOMS council and executive committee dinner
- Full page advertisement in conference final program
- Pre-registration list of participants (contact details cannot be provided)
- Company logo and link on conference website
- On the conference website page, "The IAOMS and the (Name of the Affiliated Sponsoring OMS Association goes here) wishes to thank our Sponsors," a listing consisting of: company name, address, contact information, and a listing of no more than 5 of your company's products or services.
- Companies that agree to become a platinum sponsor may bid on the opportunity to sponsor the half-day "Trainees Forum and Evening Social with a minimum bid of \$10,000 plus all event costs. (See additional information below)
- Opportunity to be featured on Conference Bags, "Thank you to our sponsor..." for additional 7,000€
- The second company to select this package will have the opportunity to be featured on city map Cards, "Thank you to our sponsor..." for an additional 7,000€.

### **Gold Package 25.000€ + VAT (21%)**

#### **Benefits include:**

- 3 Standard booth space
- 6 exhibition passes
- 3 gala dinner tickets
- Corporate Forum:
  - 2 hours session
  - Hiring of the room
  - Microphones for speakers and audience
  - Video Projection
  - 1 conference bag insert
  - Audiovisual technician
  - Publication of the Corporate Forum programme on the Congress's website and the Final Programme
  - Use of the speaker's centre
  - Technical staff / Hostesses (number will be defined in the sponsorship contract) are included
  - Sponsors may print posters for the Corporate Forum and display these in the Congress centre
  - Sponsors may produce and publish their own programme, abstracts and proceedings
  - It has to be prior approval by the Scientific Committee

- Choice of logo on lanyards, pens, note pads, luggage tag or pocket program (assigned on first-come, first-served basis)
- Full-page advertisement in conference final program
- Pre-registration list of participants (contact details cannot be provided)
- Company logo and link on conference website
- On the conference website page, "The IAOMS and the (name of sponsoring national OMS association) wishes to thank our sponsors," a listing consisting of: company name, address, contact information, and a listing of no more than 5 of your company's products or services.

### **Silver Package 15.000€ + VAT (21%)**

#### **Benefits include:**

- 2 Standard booth space
- 2 exhibition passes
- 2 gala dinner tickets
- Corporate Forum:
  - 1 hour session
  - Hiring of the room
  - Microphones for speakers and audience
  - Video Projection
  - 1 conference bag insert
  - Audiovisual technician
  - Publication of the Corporate Forum programme on the Congress's website and the Final Programme
  - Use of the speaker's centre
  - Technical staff / Hostesses (number will be defined in the sponsorship contract) are included
  - Sponsors may print posters for the Corporate Forum and display these in the Congress centre
  - Sponsors may produce and publish their own programme, abstracts and proceedings
  - It has to be prior approval by the Scientific Committee
- Full-page advertisement in conference final program
- Pre-registration list of participants (contact details cannot be provided)
- Company logo and link on conference website
- On the conference website page, "The IAOMS and the (name of sponsoring national OMS association) wishes to thank our Sponsors," a listing consisting of: company name, address, contact information, and a listing of no more than 5 of your company's products or services.

## Additional Sponsorship Opportunities

The ICOMS takes place every two years and attracts between 1,200 to 1,800 members. There is the Trade Exhibition where booths are available for rent. Sponsorship opportunities include but are not limited to the following;

### 1. Corporate Forum 6.000€ + VAT (21%)

#### Benefits include:

- 1 hour session
- Hiring of the room
- Microphones for speakers and audience
- Video Projection
- Audiovisual technician
- Publication of the Corporate Forum programme on the Congress's website and the Final Programme
- Use of the speaker's centre
- Technical staff / Hostesses (number will be defined in the sponsorship contract) are included
- Sponsors may print posters for the Corporate Forum and display these in the Congress centre
- Sponsors may produce and publish their own programme, abstracts and proceedings
- It has to be prior approval by the Scientific Committee

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### 2. Congress Bags: 42.000€ + VAT (21%)

Exclusive sponsorship of the Congress bags (Platinum & Gold Sponsors will have the right of first refusal). Your name will be displayed discreetly on each bag. You are entitled to include one piece of promotional literature in the Congress bag (costs are including manufacturing)

### 3. Opening Ceremony Reception 20.000€ + VAT (21%)

This prestigious event will convene all of the conference attendees and accompanying persons, IAOMS leadership, speakers and VIPs. Sponsorship includes recognition from the podium and on the actual Opening Ceremony program. Sponsorship includes prominent acknowledgement of thanks in both the final program and conference website.

### 4. Pen-Drive For Abstracts: 22.000€ + VAT (21%)

The abstracts of the Congress will be published on Pen-Drive.

### 5. Lanyard for the Badges: 16.000€ + VAT (21%)

The sponsor name and logo will be displayed on the name badge lanyards that will be distributed to all Congress participants.

**6. Internet cafe 15.000€ + VAT (21%)**

The Internet cafe, centrally located in the exhibition area, will offer up-to-date technology services including internet access and email. Furniture, provision of computers, servers and internet connections are included in the package. Sponsorship includes prominent acknowledgement in the final program and the Internet cafe, as well as the display of the sponsor name and logo on each terminal as a screen saver and background, and the opportunity to brand the Internet café with your signage or company mouse pads. A minimum of one computer for every 200 delegates should be supplied.

**7. Speaker's Preparation Room: 12.000€ + VAT (21%)**

The sponsor name will be displayed in the presentation preview room.

**8. Gala Dinner 10.000€ + VAT (21%)**

This prestigious evening event will convene an estimated 500 conference participants, IAOMS leadership, speakers and VIP's. Sponsorship includes recognition from the podium and on the actual gala dinner program. The sponsor will also receive complementary dinner invitations (a maximum of 5), and have the opportunity to address the guests with a few words of appreciation. Sponsorship includes prominent acknowledgement of thanks in both the final program and conference website.

**9. Conference signage 10.000€ + VAT (21%)**

As sponsor, this is a one-off opportunity to receive an acknowledgement of thanks on all directional signage panels located in prominent high traffic areas around the conference venues throughout the entirety of the conference. Sponsorship includes company logo displayed on each sign board and acknowledgement of thanks in the final program and the conference website.

**10. Transportation services 8.500€ + VAT (21%)**

A shuttle service between the conference hotels and the conference center. Sponsorship includes prominent acknowledgement of thanks in the final program, and bus branding.

**11. Lunch per break 8.000€ + VAT (21%)**

Courtesy of the conference, luncheons will be served daily to all participants. Sponsorship includes acknowledgement of thanks on the buffets, listing in the final program and the conference website.

**12. Notepads and Pens: 7.000€ + VAT (21%)**

The sponsor name and logo will be printed on the notepads and pens, to be included in the Congress bag (costs are including manufacturing).

**13. Posters Session: 7.000 € + VAT (21%)**

Acknowledgement as poster session sponsor in abstract book The Sponsor logo or name will appear on each poster board in respective session as well as on poster session signage.

**14. Conference Program Board: 5.000€ + VAT (21%)**

A specially designed program board which will list the full conference program will be placed in a common public area. The sponsor's name will be printed on this as well.

### **15. Coffee break per break 3.000€ + VAT (21%)**

Courtesy of the conference, coffee, tea, pastries and biscuits will be served daily to all participants. Sponsorship includes acknowledgement of thanks on the coffee bars, listing in the final program and the conference website.

### **16. Conference bag inserts 2.000€ + VAT (21%)**

Flyers only.

### **17. Final program advertising**

Distributed at the conference

- Final program - back cover - full page 2.000€
- Final program - inside cover - full page 2.500€
- Final program - inside page - full page 1.500€

### **18. Special requests**

If sponsorship of any of the above items does not completely suit a company's current aims, the ICOMS organizers are available to discuss tailoring a package to suite the company's objectives.





## Exhibition and Sponsorship Form

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

CITY: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ VAT NUMBER: \_\_\_\_\_

### 1. Booth reservation

|                      |  |
|----------------------|--|
| Booth # (1st Option) |  |
| Booth # (2nd Option) |  |
| Booth # (3rd Option) |  |

|       |   |
|-------|---|
| Total | € |
|-------|---|

Subtotal 1 (Booth reservation)

### 2. Sponsorship opportunities

**Amount**

|                 |  |
|-----------------|--|
| Collaboration # |  |
| Collaboration # |  |
| Collaboration # |  |

|       |   |
|-------|---|
| Total | € |
|-------|---|

Subtotal 2 (Additional Sponsorship opportunities)

### 3. Total to be paid

\_\_\_\_\_ + \_\_\_\_\_ = \_\_\_\_\_ + \_\_\_\_\_ = \_\_\_\_\_ €  
 Subtotal 1      Subtotal 2      TOTAL      21% VAT      TOTAL

### 4. Payment options

**Bank transfer** to Barceló Congresos - (ICOMS2013)  
 Barceló Turismo y Congresos, S.L.  
 Address: Pl.Olivar, n6, CP 07002-Palma de Mallorca  
 Swift Code: BBVAESMMXXX  
 Bank account: 01824899180201515790  
 IBAN: ES44 0182 4899 1802 0151 5790

#### Credit Card

Visa     American Express     Eurocard/Mastercard     Diners Club  
 Credit card number: \_\_\_\_\_ Exp date \_\_\_\_\_

I hereby authorize BARCELÓ CONGRESOS to charge this credit card for the total amount due. In the event of modification of the reservation, I hereby authorize Viajes Iberia to alter the amount charged in the credit card. I have read and accept the terms and conditions of the reservation.

|      |           |      |
|------|-----------|------|
| NAME | SIGNATURE | DATE |
|      |           |      |

Please fill in this form and send it to:  
 Barceló Congresos - Av. Carrilet, 3 Ed. Concatel Planta 10  
 L'Hospitalet de Llobregat - Barcelona  
 Telf.: 937 063 578  
 E-mail: icoms2013@barcelocongresos.com

**Registration, accommodation and social events information**



Barceló Congresos  
Av. Carrilet, 3 Ed. Concatel Planta 10  
L'Hospitalet de Llobregat - Barcelona  
Telf.: 937 063 578  
E-mail: [icoms2013@barcelocongresos.com](mailto:icoms2013@barcelocongresos.com)